

If you're looking for some fundraising inspiration for your **Bun in the Oven** event, we've got some top tips for you. Plus, we know in these current times catching up face-to-face may not be possible, though feel free to use these, adapt them to your event or make up your own... there's no limit to your imagination!



# Top Fundraising Ideas!

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## Entry fee

As the host, you may wish to invite people to come along to your event (or virtual event) to enjoy some sweet treats, though ask them to donate via an entry fee on arrival. This could be in the form of a gold coin donation, or perhaps a set amount. It will depend on your audience and as the host, you're best placed to make the call.

## Raffles

Who doesn't love a raffle, or the chance to win some great prizes?! Approach local businesses or friends for prize donations, set your ticket price and you're on your way! Just remember that raffles are subject to State & Territory laws, so check with your local gaming and liquor body when your planning begins.

## The family that bakes together...

Get baking for a cause! Gather the family together to bake a yummy treat, share photos and encourage your friends and family to donate to your online fundraising page. Don't forget the hashtag #gidgetbunintheoven as there is prize for the most creative social media photo.

## Go virtual!

Don't let COVID get in the way of your Bun in the Oven planning. Why not host an event online?! Catch up with friends, family or workmates for a virtual cup of tea and sweet treat. You can still fundraise by sharing a link to your fundraising page and ask guests to donate, or ask them to make a set donation to join the virtual tea (e.g. \$25 per person)

## Silent or Live Auction

If you've secured some valuable prizes, why not hold an online auction?! Nothing like a bit of healthy competition to create some interest and raise vital funds. Please email us for some online auction planning tips.

## Sell, Sell, Sell

Gidget Foundation has some beautiful merchandise items that you may wish to sell to your guests, such as candles, a limited-edition bracelet or Gidget Foundation BYO Coffee Cup. Boost your fundraising by selling these goodies. Conditions apply. Contact [fundraising@gidgetfoundation.org.au](mailto:fundraising@gidgetfoundation.org.au) if you're interested.

## Cake it away!

Encourage your guests to purchase a sweet treat to take away with them. They can share the love and support a great cause at the same time. NB — we would encourage food to be individually wrapped/boxed.

## Ask everyone

Regardless if people can attend your event or not, they can still support your efforts. Donations can be made via your online donation page, and receipts will be issued instantly. Spread the word via your social media and email and watch your fundraising tally climb!

Let us know what you're planning for your **Bun in the Oven**.  
Email us at [fundraising@gidgetfoundation.org.au](mailto:fundraising@gidgetfoundation.org.au)  
and don't forget to tag us on social media

